

Nonprofit profile provided by BetterGiving



The Kids College

Copyright © 2014 BetterGiving



General Information

Nonprofit

The Kids College

Address

570 Rancheros Drive Suite 270 San Marcos, CA 92069

Phone

(760) 798-4064

Fax

(760) 539-8500

Website

www.thekidscollege.org

Contact Email

kids@thekidscollege.org

Year of Incorporation 2002

Organization DBA

The Kid's College Kid's College

Former Names

Kids College (1996)

Organization received a competitive grant from the community foundation in the past five years

Statements and Search Criteria

Mission Statement

The Kid's College is dedicated to inspiring elementary school students from all socio-economic backgrounds to reach higher academic achievement by providing engaging educational enrichment programs that build academic, problem-solving and decision making skills that instill a sense of discipline, achievement and personal worth. We focus in four key areas: the visual arts, the performing arts, STEM (science, technology, engineering, math), and life skills, including financial literacy.

Our mission extends to help transform our low-income communities through the Kid's College Cares education program for disadvantaged and at-risk students. The Kid's College Cares program helps disadvantaged children to experience educational enrichment that will inspire them to learn through handson educational activities and which fills some of the gaps left behind by changing educational budgets and priorities. The program provides students access to a rich array of subjects and participation in active learning, enabling them to be much better equipped for higher order, creative thinking skills which are critical for their long-term success. Through grant funding and donors we are able to provide the same high quality enrichment programs to these less fortunate children at a substantially reduced rate.

А

Impact Statement

Kid's College offers a wide variety of programs in science, technology, arts and engineering (STEAM), the visual arts, performing arts, languages, financial literacy, life skills and healthy living. Additionally, we offer specialized programs for Band, GATE (Gifted and Talented), Junior Achievement BizTown, ASES and Title I enrichment.

1. Kid's College has served over 62,000 students in our 17 year history.

2. In the 2012-2013 school year Kid's College had 5,184 student enrollments. We offered educational enrichment programs in five San Diego school districts in 30 schools.

3. In our history, we have provided inspiring educational enrichment to over 21,000 underprivileged and atrisk students who could not afford to pay our enrollment fees. Through the newly created Kid's College Cares program, we hope to increase the number of underprivileged and at-risk students served.

4. Kid's College has a collaborative relationship with LEGOLAND helping to raise over \$92,000 in the past 4 years which has helped provide classes to nearly 2,000 students.

5. Through Kid's College's collaborative relationship with Junior Achievement Biztown, we have provided over 1,260 students with real world financial literacy skills.

6. The Kid's College band program provides 150 – 200 students per year with year-long music instruction, including live performances in front of 1,000+ person audiences.

All of these programs help us serve children by helping to develop the "whole-child". We believe that all children deserve the opportunity to try a new art form, learn a new instrument, have a part in a play, learn a different language, explore a new culture.

Background Statement

Kid's College fulfills the needs of children from all socio-economic backgrounds for educational enrichment and fills the gaps in the arts, hands-on sciences and life skills that have been cut from most public schools. Established in 1996 in San Marcos, by Carole Beeson a long term educator and teacher, Kid's College became a non-profit 501(c)3 organization in 2002. In 1996 Mrs. Beeson decided to offer after school enrichment classes at her school to compensate for the important learning opportunities that were being eliminated from the school day due to budget restrictions.

The Kid's College has grown from a husband and wife founding team to an organization that has provided over 62,000 students with enrichment programs. Programs are currently offered in Encinitas, Oceanside, Vista, San Marcos, Bonsall and Poway School Districts, serving over 30 elementary and middle schools in North County San Diego. Over 66% of the schools currently served are low income schools.

Our roster of instructors includes over 55 professionals including retired teachers & principals, subject matter professionals and passionate individuals.

The Executive Director and staff of 2 part time employees work closely with each school principal, PTA/PTO and support staff to provide custom enrichment programs for each site.

We have provided 62,000 (21,000 low income) children enrichment classes since our inception in 1996. Classes generally meet one hour a day per week for 6 or 8 weeks.

Our passion is to provide children that would not otherwise have opportunity, the chance to try new experiences in the visual and performing arts, sciences and life skills, utilizing skills in critical thinking, creativity, team building, collaboration and scientific thought. During the last several years there have been two major trends that have dimmed the light of hope for these children. Discretionary and Title 1 allocated educational funding which was designated to help underprivileged students has been reduced and shifted to other operating categories within school budgets, eliminating the funding that supported educational enrichment programs for these children in need. At the same time, class sizes within public schools have increased to 35 students and hands-on experiences have been significantly reduced due to budget, constraints and shifting focus towards "teaching to the test". In many cases, schools are unable to provide any art, music, science and physical education.

Primary Organization Category

Single Organization Support / Single Organization Support

Secondary Organization Category

Arts Education / Arts Education

Tertiary Organization Category

General Science / General Science

Geographic Area Served

- CA San Diego North County Coastal
- CA San Diego North County Inland
- CA Encinitas
- CA Oceanside
- CA Vista
- CA Poway
- CA San Marcos
- CA San Diego Bonsall

The Kid's College has been providing enrichment programs in North County San Diego since 1996.We are currently offering enrichment programs in 26 schools in 5 school districts including: Encinitas,CA (EUSD), Oceanside, CA (OUSD), Vista,CA (VUSD), San Marcos, CA (SMUSD), and Poway,CA (PUSD)

Needs Statement

1. Funds for our Kid's College Cares program, which provides educational enrichment to low income and at-risk students. In 2013, Kid's College provided scholarships or substantially reduced fees to 750 underprivileged students at a cost of \$35,000, largely funded by grants and donations. Our goal for 2014 is to serve 1,000 underprivileged students. Every \$50 funds a student scholarship, \$1,000 funds a full class of 20 scholarships and \$10,000 funds a full class of scholarships for a full school year.

2. Funds for core operating expenses and capacity building to expand our impact into more cities, communities and school districts. Kid's College programs are easily replicated into new schools. Our budget of \$378,000 in 2013 served 5,218 students in 26 schools.

3. Funds for the development and expansion of new programs, equipment and curriculum. We have recently been able to create more robust Cultural, Arts, Science, Technology, Engineering and Math (STEM) courses. Kid's College would like to expand its program offerings to continually challenge and inspire students. New program themes in Science, Technology, Engineering, Arts and Math are often designed in partnership with grants, partners and substantial financial contributors.

CEO Statement

The Kid's College is an organization that was created out of passion and dedication to provide children with important life experiences. Under the insightful guidance of Carole Beeson, the founder, the program expanded from one school in San Marcos to five schools. Mrs. Beeson ran the program with the help of her husband until 2001. At that time the program had grown to the point where she needed additional support and the ability to use technology to communicate with the expanding communication needs to instructors and parents.

I joined Kid's College in 2001, after 21 years in High Tech Marketing. In 2002 we became a non-profit organization in and created our first website with online registration capability. We grew from 5 to 6 schools in San Marcos with approximately 10 instructors to today where we are delivering programs in 5 School Districts and over 26 school sites. We have over 55 professionals, retired classroom teachers and passionate individuals that provide the instruction for our classes and programs as independent contractors.

The Kid's College continues to grow and expand by offering critical educational experiences that children are missing in their daily school experiences and school coursework. We strive to understand the specific needs and desires of each school working closely with each school Principal and/or administrative staff. We are welcome on each school campus and are perceived as a partner with the school in providing important enrichment and extended learning opportunities for children.

The Kid's College program is a proven, established organization that orchestrates over 450 to 600 class offerings each year. I am honored to help guide this organization into its next phase of growth. We have provided so many memorable and engaging educational opportunities to children over the years. The children I taught in my first Art class "A Little Art" with Kid's College have now graduated from high school! It only takes one special teacher to connect with the creative spirit of a child and give them hope. It is my deepest hope that through our enrichment programs we touch the creative spark in each child; giving them a new interest, a calm and peaceful moment of inspiration, a wonderful "ah-ha" moment that they will remember for their life. I feel honored to work each day with all the amazing like-minded individuals who give their time, talents, expertise, patience and sense of wonder working with children.

Board Chair Statement

Joe Longo - Board Chair, October 2013 - Present

It is an honor to serve as Board Chair of this amazing organization. In my 20+ years as a technology executive and start-up entrepreneur I never witnessed so much accomplished with such passion and efficient use of resources as I have since joining the Board of Kid's College. Through its 18 years, Kid's College has refined a systematic program to deliver compelling, professionally taught, classes to inspire an enormous number of students. Kid's College is a rarity among social non-profits since it was founded as a self-funded, true social enterprise, and not completely dependent upon donations and grants to prosper. Achieving this goal required not only the intense passion of the founding team and our Executive Director, but a level of business savvy and ingenuity that provides evidence that Kid's College has a bright future with long lasting community impact.

Kid's College continues to provide a large breadth of educational classes to thousands of students each year and we are dedicated to expand our impact in low-income communities to brighten the future of underprivileged students. It is well documented that it is easier to alter the life trajectory of an at-risk child in the elementary school years than in the adolescent years after peer pressure has taken its grip. We are first hand witnesses and influencers of this reality through our programs. Our Kids College Cares program was created specifically to formalize what Kid's College has always managed to do, which is to provide the same educational enrichment opportunities to underprivileged students as those that can afford to pay for our classes.

Providing quality and impactful classes and educational experiences in communities and schools where the majority of students are on free and reduced lunch is not a financial investment that Kid's College can take on alone. We have created a replicable system that can easily expand to more schools to help more underprivileged students. Our ability to grow from serving 1,000+ low income students per year to 5,000+ students per year is only limited by funding. We are constantly amazed at what triggers the stars in the eyes of our less fortunate students; for one it may be the first time that they play an instrument, for another it may be seeing science occur right in their hands, and for another it is the first time that they have ever been on a freeway on the way to study the local wetlands.

Programs

Before and After School Enrichment Classes

The Kid's College provides enrichment classes and programs which are generally one hour per week for 6 to 8 weeks in a variety of subjects including: visual and performing arts, science and technology (STEM), life skills, financial literacy, languages and healthy living. These classes are taught by professionals, retired teachers or working artists.

Budget

Category

Youth Development, General/Other / Youth Development, General/Other

Population Served

Children Only (5 - 14 years) K-12 (5-19 years) Children and Youth (0 - 19 years)

Program is linked to organization's mission and strategy

Program is frequently assessed based on predetermined program goals

Program Short-Term Success

This school year 2010- 2011 we offered 376 classes at 30 schools in 6 school Districts. Over 3,343 students were enrolled in one of our 6 to 8 wekk long classes

Program Long-Term Success

We have provided over 40,000 children with 6 to 8 week long enrichment classes and programs since 1996

Program Success Monitored By

We get regular feedback from parents, students and school site administration on our programs and classes

Examples of Program Success

over 75% of the students taking our classes enroll and additional classes

Underserved Youth - Title 1 Schools - Extended Learning Programs

The Kid's College develops custom educational experiences for underserved students in all our program areas. We create extended learning programs and , hands-on curriculum. Our robotic programs utilize the state standards based LEGO WE DO RObotics and LEGO NXT Mindstorms Robotics kits. Our Environmental and other science related programs often culminate in a Field Trip to LEGOLAND where

students can apply the concepts they have learned, either at SEA LIFE Aquarium or LEGOLAND's Educational programs.

We create custom programs for each school, working to meet their educational and/or extended learning program goals. We are currently working in a VUSD Title one schools offering Choir and Robotics programs for their underserved children.

Budget

\$12,500

Category

Youth Development, General/Other / Youth Development, General/Other

Population Served

Children Only (5 - 14 years) Poor,Economically Disadvantaged,Indigent At-Risk Populations

Program is linked to organization's mission and strategy

Program is frequently assessed based on predetermined program goals

Program Short-Term Success

Our goal is to have 100% program completion for all 185 selected students. By the end of the 8 or 10 hour program 90% of the students can identify the key elements of the scientific process and explain one experiment they completed and the significance of their findings.

Program Long-Term Success

The goal of this program is to provide a unique and engaging experience for this group of children that has been identified by the school district's criteria for Educationally Disadvantaged Youth. The intent of the program is to provide a high quality extended learning experience for these 185 children. The 8 to 10 hours of instruction provides exposure and practical application of the scientific process and participation in engaging hands on science experiments and supplemental art instruction. The goal is to provide exposure to the discipline and concepts of the scientific process so that these children can incorporate the practice in life. Additionally the goal is to engage these children in incremental educational experiences that will increase their interest in school and learning.

Program Success Monitored By

We will rely on the school administration to track the effect of the program on the student's academic performance. We will also deliver and compile a parent/student program survey to understand the significant progress, areas of interest and incremental learning experiences of the students.

Examples of Program Success

To be provided after 1st program completed. December 2011.

ASES Extended Learning and Enrichment Programs

The Kid's College is contracted to provide extended learning and enrichment programs for several ASES programs. The After School Education and Safety (ASES) Program is the result of the 2002 voter-approved initiative, Proposition 49. The ASES Program funds the establishment of local after school education and enrichment programs. These programs are created through partnerships between schools and local community resources to provide literacy, academic enrichment and safe constructive alternatives for students in kindergarten through ninth grade (K-9).

The Kid's College is providing a wide variety of extended learning programs for over 300 ASES students this session. Our teaching artists and professional instructors are providing Music, 3D Art, Ballet Folklorico, Dance, Digital Photography to groups of 20 -25 students in six hour programs. Each program consists of six one-hour classes.

Budget

\$3,600

Category

Youth Development, General/Other / Youth Development, General/Other

Population Served

Children Only (5 - 14 years) At-Risk Populations

Program is linked to organization's mission and strategy

Program is frequently assessed based on predetermined program goals

Program Short-Term Success

Our goal is to have 95% participation in each 6 week program with 90% of the participants indicating the enrichment classes increase their interest and participation in the ASES program at their school.

Program Long-Term Success

The goal of The Kid's College ASES extended learning programs is to provide exposure and increase interest in extended learning and enrichment opportunities to the children selected for the ASES programs. The classes are designed to introduce students to new concepts, teach new skills and expose students to interesting subject matter that they might not otherwise have the opportunity to experience.

Program Success Monitored By

Before and/or after school programs participating in the ASES Program are required to submit annual student outcome data to the California Department of Education from local program evaluations. Data must include research-based indicators and measurable student outcomes for academic performance, attendance, and positive behavioral changes.

Examples of Program Success

Examples of programs results and success will be provided after completion of the first 6 week programs in December 2011.

Financial Literacy - GATE Programs

The Kid's College is providing GATE (Gifted and Talented Education) and Financial Literacy programs for children in grades 3 through 5 throughout North County. Many North County schools are unable to participate in the Junior Achievement, JA BizTown program due to district instructional minutes requirements. The Kid's College offers the JA BizTown financial literacy program as an after school program. This is the third year The Kid's College has offered this program, bringing over 1260 high achieving 4th grade and 5th grade students to the McGrath Family JA BizTown facility, a 10,000 square foot mini-city. JA BizTown encourages students to learn about the free enterprise system by actively participating in a simulated town of 21 life-sized shops, including businesses, a non-profit organization and a city hall. The hands-on activities and instruction help students understand their economic world and prepares them for academic learning and lifelong achievement.

Budget

\$22,709

Category

Youth Development, General/Other / Youth Business

Population Served

Children Only (5 - 14 years) Children and Youth (0 - 19 years)

Program is linked to organization's mission and strategy

Program is frequently assessed based on predetermined program goals

Program Short-Term Success

The goal of The Kid's College in offering this financial literacy program to high achieving 4th graders and 5th grade students in North County is to provide these students a memorable educational experience. Students learn economics, good citizenship, and money management. Students apply for the job that interests them. Once they are assigned to a job, students spend time with the other employees in their business to develop their business operating budget, apply for a bank loan, create advertising, and develop their marketing strategies.

Program Long-Term Success

Our goal in providing the JA BizTown financ

Program Success Monitored By

At the conclusion of each 25 hour program, The Kid's College surveys the student "citizens", parent volunteers, and school administration. Our goal is to receive a 90% Extremely satisfied rating from all survey responses.

Examples of Program Success

The program has grown each year in the number of schools participating in the Kid's College JA BizTown Program. We have increased the number of students served this year to 450. The responses from parents and students are consistently positive regarding the increased understanding of financial literacy, increased awareness of job opportunities and requirements for being a successful contributing member of a community.

STEM & Environmental Education Program

Our goals for the STEM & Environmental Education Program are to inform, educate and inspire school age children about the exciting world of science and the important role they can and will play in maintaining and overseeing natural resources and the environment in a responsible and sustainable way now and in the future.

We offer three, 8-week Environmental Education Modules; Our Green City, Our Green Sea, and Green Wetland Habitats. These classes are taught by professional instructors, with guest speakers relevant to the subject matter, and students develop an awareness and appreciation of the precious natural resources through multi-sensory activities.

Our engaging LEGO Robotics programs are offered for 1st and 2nd graders, and 3rd through 5th graders. We want to expose children to the excitement, exploration and wonder of the world of science and engineering. Children enjoy using their math skills and while collaborating as they design, build, test and operate their robot.

Budget

Category

Environment, General/Other / Environmental Education

Population Served

K-12 (5-19 years) At-Risk Populations Adolescents Only (13-19 years)

Program is linked to organization's mission and strategy

Program is frequently assessed based on predetermined program goals

Program Short-Term Success

Our expected outcomes are for each student participating to have an increased understanding and awareness of Oceanside's wealth of natural resources and personal commitment to protect and preserve them.

Program Long-Term Success

The Environmental Education program will be offered to 12 elementary school sites with 8 week classes for 20 students each for a total of 240 children with 1920 hours of combined environmental education during the 2011 – 2012 school year. As a result of these hands-on activities, students will understand their individual impact on Oceanside's coastal environment and how they must take a personal responsibility to sustain this healthy ecosystem. The El Camino High School Career Pathway Extended Learning Program will offer up to 50 Pathway students with 8 weeks of exposure and knowledge about the careers available to them in the Energy related fields with hands on experiments and lectures from local Oceanside Environmental experts in their fields of Solar energy, Wind energy and Water quality and conservation programs.

Program Success Monitored By

The students will be given pre and post questionnaires that ask about their knowledge of Oceanside's natural resources and environment and ways they can help maintain and preserve our natural resources. These questionnaires will be appropriate for the grade level taught and will measure what the students have learned in the Educational Environmental Program. At the conclusion of each 8 week program we will administer a

post-test. Based on the specific program that the student received, we expect them to remember key points. We will also garner feedback from the school sites about the overall quality of the program to improve delivery and content of the program.

Examples of Program Success

Results of program surveys and impact will be provided at conclusion of each session throughout 2012.

Program Comments

CEO Comments

The Kid's College is expanding the number of extended learning programs and enrichment offerings each year. Our growth has been steady and our program is proven. Our mission is to provide high quality, convenient and affordable enrichment programs for all children. In our 17 year history we just increased our prices by \$1.00 per class hour or \$66 for a 6 week class or \$72 for a science or art class. Funding from school sources for our programs have seen a decline as school districts are forced to reallocate funds that were used to provide enrichment programs, GATE (Gifted and Talented Programs), and Visual and Performing Arts offerings.

The Kid's College has operated largely as a volunteer organization, fueled by the dedication and passion of several individuals. To insure the programs we offer are affordable to most families we have chosen to not increase our fees. However there are two challenges we face. The first is that we are not able to offer our programs to low income students without incremental funding sources. Many of the Title 1 schools we have served for most of our history are currently not able to allocate funds to provide these extended learning opportunities to their students, due to budget cuts and reallocation of resources. The families at these Title 1 schools are not able to afford our standard low program fees (\$11 per class hour). Without new sources of funding many children from low income families will not be able to participate in these meaningful enrichment opportunities.

As a part of our mission of providing affordable enrichment opportunities, The Kid's College does not charge the amount that it actually costs us to provide these programs. We are pleased that we are able to cover over 75% of our program costs with program fees, donations and some sources of funding. However, the 25% we subsidize is done at the expense of staff compensation and capacity needs.

Our staffing needs are expanding as our program requirements grow. The Kid's College is entering a new phase in our growth as we move from a founder organization into a growing and expanding nonprofit organization. We are focusing on our capacity building needs as we continue to expand our program offerings. Our program expansion and growth requires additional staff and resources. We have goals to diversify or revenue sources to support this growth while keeping the quality of our program offerings high. We require new funding sources that allow us to support the staff and expenses for our existing programs and continue the expansion of our new offerings.

Foundation Comments

Management

CEO/Executive Director

Mrs. Ann M Little

- CEO Term Start Jan 2011
- CEO Email alittle@thekidscollege.org

CEO Compensation

CEO Experience

Mrs. Ann Little has over 21 years of experience managing and developing marketing communications for technology companies. Most of her career she held positions as the Director of Marketing Communications, leading worldwide marketing communications teams and orchestrating integrated communications programs. Ann has held senior and executive level positions in large public companies and growing private companies. She has many years of experience with mergers and acquisitions, establishing new Marcom

operations internationally, developing branding strategies, new product introduction communication plans, and balancing available budget dollars to create the most effective communications mix. In 2001 Ann joined Carole Beeson as a volunteer and as an art instructor. She assisted Mrs. Beeson, the founder of Kid's College, in establishing systems and procedures that allowed the enrichment program to expand from one district and five schools to five school districts and over 20 schools. Ann has managed the expansion and programs for The Kid's College in the Encinitas, Oceanside and Vista Unified School Districts in North County San Diego. In January of 2011 Mrs. Little accepted the position of Executive Director for The Kid's College.

Ann has a BFA from Colorado State University with a emphasis in Graphic Design.

Number of Full Time Staff

1 Number of Part Time Staff 2 Number of Volunteers

- 40
- Number of Contract Staff 55
- Staff Retention Rate %
 - 93
- Professional Development Yes

Organization has Fundraising Plan? Under Development

Communication Plan

Organization has Strategic Plan? Yes

Does your organization have a Business Continuity of Operations Plan? No

Years Strategic Plan Considers 2

Date Strategic Plan Adopted

Management Succession Plan Under Development

Organization Policies And Procedures

Yes

Former CEOs and Terms

Mrs Carole Beeson - July 1996 to Dec 2010

Senior Staff

Pamela Harris - Chief Operating Officer

Pam Harris

Pam graduated from Cal Poly with a BS in electrical engineering and recently graduated with honors from San Diego State University with a MBA focusing on Entrepreneurship and Marketing. Pam has held positions as Director of Product Management and Director of Marketing in several high tech companies. She has lead

strategic planning, managed the product development process and product lifecycle management within the Engineering and Marketing organizations.

Pam joined Kid's College in 2001 and assumed an active role in the program in 2004. Pam is currently Chief Operating Officer for The Kid's College. Throughout her education and career, teachers and mentors have been important and guided her. She has enjoyed those relationships and hopes through Kid's College to create those types of relationships for children.

Management Reports to Board? Yes **CEO Formal Evaluation and Frequency** Yes - Annually Senior Management Formal Evaluation and Frequency Yes - Semi-Annually Non Management Formal Evaluation and Frequency Yes - Annually Collaborations Affiliations **External Assessments and Accreditations** Awards **Government Licenses Nondiscrimination Policy** Under Development Whistle Blower Policy Yes **Document Destruction Policy** No **Directors and Officers Insurance Policy** Yes Governance **Board Chair** Mr Joe Longo **Board Chair Company Affiliation High Tech Executive Board Chair Term** Oct 2013 to Dec 2015 **Board Chair Email** joelongo.mail@gmail.com **Board Members** Mrs. Carole Beeson - Retired Educator and Founder - Voting Mrs. Mary Contreras - Educator and Administrator Mrs. Mary Gleisberg - Retired Educator - Voting - Voting Mr Joe Longo - High Tech Executive - Voting Ms. Tamima Noorzay - Artist and Art Teacher - Voting

Board Demographics

Ethnicity:

African American/Black: 0 Asian American/Pacific Islander: 0 Caucasian: 4 Hispanic/Latino: 0 Native American/American Indian: 0 Other: 0 Other (if specified):

Gender:

Female: 4 Male: 1 Unspecified: 0

Board Term Lengths 2 Board Term Limits

2

Board Meeting Attendance % 100

Board Self-evaluation

Written Board Selection Criteria Yes

Written Conflict Of Interest Policy Under Development

Percentage of Monetary Contributions 80

Percentage of In-Kind Contributions 20

Constituency Includes Client Representation Yes

Number of Full Board Meetings Annually 9

Risk Management Provisions

Standing Committees

Additional Board/s Members and Affiliations

CEO Comments

The Kid's College in entering its next phase of maturity from a Founder's Organization to a sustainable non-profit organization. Our growth has been fueled by a passion and desire to make certain that children have access to meaningful and memorable enrichment and educational experiences. As we grow and develop into our next phase of growth we will look to more Corporations, Foundations and donors who share our goal of making these types of opportunities available to all children. Our Kid's College Cares program seeks to insure high quality educational and extended learning programs are provided to underserved and disadvantaged children.

Financials

Fiscal Year 2014

Projected Revenue

\$408,500

Projected Expenses \$408,125

Prior Three Years Total Revenue and Expense Totals Chart

| Fiscal Year | 2012 | 2011 | 2010 |
|----------------|-----------|-----------|-----------|
| Total Revenue | \$346,470 | \$258,184 | \$267,867 |
| Total Expenses | \$306,419 | \$248,665 | \$260,659 |

Prior Three Years Revenue Sources Chart

| Fiscal Year | 2012 | 2011 | 2010 |
|--|-----------|-----------|-----------|
| Foundation and Corporation Contributions | \$0 | \$0 | \$0 |
| Government Contributions | \$0 | \$0 | \$0 |
| Federal | \$0 | \$0 | \$0 |
| State | \$0 | \$0 | \$0 |
| Local | \$0 | \$0 | \$0 |
| Unspecified | \$0 | \$0 | \$0 |
| Individual Contributions | \$72,436 | \$16,978 | \$1,436 |
| Indirect Public Support | \$0 | \$241,203 | \$0 |
| Earned Revenue | \$274,020 | \$3 | \$266,431 |
| Investment Income, Net of Losses | \$14 | \$0 | \$0 |
| Membership Dues | \$0 | \$0 | \$0 |
| Special Events | \$0 | \$0 | \$0 |
| Revenue In-Kind | \$0 | \$0 | \$0 |
| Other | \$0 | \$0 | \$0 |

Prior Three Years Expense Allocations Chart

Expense By Type

| Fiscal Year | 2012 | 2011 | 2010 |
|---------------------------|-----------|-----------|-----------|
| Program Expense | \$230,006 | \$139,940 | \$162,156 |
| Administration Expense | \$64,707 | \$108,725 | \$98,503 |
| Fundraising Expense | \$11,706 | \$0 | \$0 |
| Payments to Affiliates | \$0 | \$0 | \$0 |

| Total Revenue/Total Expenses | 1.13 | 1.04 | 1.03 |
|---|------|------|------|
| Program Expense/Total Expenses | 75% | 56% | 62% |
| Fundraising Expense/Contributed Revenue | 16% | 0% | 0% |

Prior Three Years Assets and Liabilities Chart

Assets and Liabilities

| Fiscal Year | 2012 | 2011 | 2010 |
|-----------------------|----------|----------|----------|
| Total Assets | \$62,224 | \$28,401 | \$20,087 |
| Current Assets | \$49,404 | \$24,187 | \$14,630 |
| Long-Term Liabilities | \$0 | \$6,228 | \$7,433 |
| Current Liabilities | \$0 | \$0 | \$7,433 |
| Total Net Assets | \$62,224 | \$22,173 | \$12,654 |

Shor<u>t Term Solvency</u>

| Fiscal Year | 2012 | 2011 | 2010 |
|---|----------|----------|------|
| Current Ratio: Current Assets/Current Liabilities | Infinity | Infinity | 1.97 |

Long Term Solvency

| Fiscal Year | 2012 | 2011 | 2010 |
|---------------------------------------|------|------|------|
| Long-term Liabilities/Total Assets | 0% | 22% | 37% |

Prior Three Years Top Three Funding Sources

| Fiscal Year | 2012 | 2011 | 2010 |
|---|------|------|------|
| Top Funding Source and Dollar Amount | - | - | - |
| Second Highest Funding Source and Dollar Amount | - | - | - |
| Third Highest Funding Source and Dollar Amount | - | - | - |

Endowment Value

Spending Policy

_

Percentage(If selected)

Are you currently in a Capital Campaign? No

Capital Campaign Purpose

Campaign Goal

Capital Campaign Dates

Capital Campaign Raised-to-Date Date

Capital Campaign Raised-to-Date Amount

Capital Campaign Anticipated in Next 5 Years?

State Charitable Solicitations Permit Expires State Registration

CEO Comments

Foundation Staff Comments

Disaster Programs

Is your organization a member of Voluntary Organizations Active in Disaster (VOAD)? No

Prepared 04.23.2014



The San Diego Foundation 2508 Historic Decatur Rd., Ste. 200, San Diego CA 92106 619-235-2300 | 619-239-1710 (fax)

