



Empresa Elementary School

2010 GATE Program - JA BizTown

A great learning experience for GATE and high achieving
4th & 5th grade students!

**Please join us for an informational meeting regarding
The Kid's College North County Junior Achievement BizTown Program!
Thursday November 19, 6:30 p.m.
Empresa Elementary Multi-purpose Room**

Topics Covered in this 4 month Program!

UNIT 1: COMMUNITY & ECONOMY

- What Is a Community?
- What Is an Economy?
- What Is Free Enterprise?
- Why Do I Pay Taxes?
- What Is Philanthropy?

UNIT 2: FINANCIAL LITERACY

- Why Use a Financial Institution?
- How Do I Make a Deposit?
- How Do I Write a Check?
- Why Open a Savings Account?

UNIT 3: WORK-READINESS

- Will I Be Ready for Work?
- Why Is Teamwork Important?
- How Do I Get a Job?
- How Do I Get Paid?

UNIT 4: BUSINESS MANAGEMENT

- Will I Be Ready for Work?
- How Do Businesses Succeed?
- What are Business Costs?
- Which Price Is Best?
- Why Advertise?
- What Else Should Be Prepared for Our BizTown Day?

BizTown Field Trip - Monday March 29

UNIT 5: AFTER-VISIT DEBRIEFING

- What Did I Learn About Community?
- What Did I Learn About Business?
- What Did I Learn About Economics?

Limited Spaces! Sign Up Early!

**Come to the Informational Meeting Nov 19
or sign up today online!
www.thekidscollege.org**

Classes will be every Wednesday from 2:35 to 4:00
****Field Trip – Monday, March 29, 2010, 8:30 to 3:30**
 (1st Monday of Spring Break)

All Classes Held at Empresa Elementary
Wednesday Class Dates: 1/6, 1/13, 1/20, 1/27, 2/3, 2/10, 2/17, 3/3, 3/10, 3/17, 3/24, Field Trip 3/29, 4/14 & 4/21
Program Fee: \$140 or (3 payments of \$50 - due 12/1/09, 2/1/10, 3/1/10)

The McGrath Family JA BizTown™ encourages students to learn about the free enterprise system through active participation in a simulated town. Student experiences vary from working in a bank, a television station, or a retail store, to managing personal finance such as writing checks and accounting. With a variety of hands-on activities, students realize the relationship between what they learn in class and their successful participation in a simulated economy. This approach helps students understand their economic world and prepares them for academic learning and lifelong achievement.

The McGrath Family JA BizTown™ is a 10,000 square foot mini-city in which kids discover how free enterprise really works. There are 19 life-size businesses, a non-profit organization and a city hall. In the Kid's College BizTown Program students from seven North County schools will become business owners, make financial decisions, explore philanthropy and pay taxes. Students learn principles like economics, good citizenship, and money management. Each business offers the students the opportunity to work as CEO, CFO, or a business specific job. Students apply for the job that interests them. Once they are assigned to a job, students spend time with the other employees in their business to develop their business operating budget, apply for a bank loan, create advertising, and develop their marketing strategies.

After the curriculum has been taught, the students come to The McGrath Family JA BizTown and become "grown-ups" for one day to put into practice all of the principles they have been learning. At BizTown, the students are in charge!! Students work in a life-sized interactive city that is designed to reflect San Diego in the businesses, landscape, and architecture. In front of City Hall, the mayor gives a speech reminding the citizens of the laws of The McGrath Family JA BizTown, and encouraging everyone to exercise their civic duty by voting. Students check the business break schedule to know when they are allowed to leave work, visit the bank, and become a consumer in the city.

The students leave The McGrath Family JA BizTown feeling personally successful after spending the day working hard at their jobs. They also leave with a greater understanding of the value of a dollar, the importance of teamwork, and how to be a contributing citizen in the community. The time spent at The McGrath Family JA BizTown is only one day, but the impact that this experiential learning has will last a lifetime!

**Kid's College, a non-profit organization, is bringing JA BizTown to North County schools.
Visit www.thekidscollege.org or www.jasandiego.org/programs/biztown
For more information contact Ann Little at 760-207-6112**

Registration Form – Empresa – BizTown GATE/High Achiever Program – January - April 2010

Student's name: _____ Teacher and Grade: _____
 Parent's Name: _____ Home Phone: _____ Emergency Phone: _____
 Email: _____ After Attending BizTown: my child goes to AM/PM or other program at School
 Or will be picked up by: _____ phone #: _____

Check	Class	Fee	Payment
<input type="checkbox"/>	BizTown – Full Payment	\$140	
<input type="checkbox"/>	BizTown – (3 Payments of \$50) 12/1, 2/1 and 3/1 (\$150 Total Fee)	\$50	
	Total		
I would like to make a donation toward a scholarship for another Empresa Elementary student			
Payment Choice: <input type="checkbox"/> Cash <input type="checkbox"/> Check / Check Number: _____		Total Payment	

**Drop Registration form off at school's front office or mail to:
The Kid's College
570 Rancheros Drive,
Suite 270, San Marcos, CA 92069**

Please make checks payable to Kid's College
 I understand the Kid's College Program Policies (See Website) and give my permission for photographs /video of my child to be used in Kid's College promotion.
 Signature of Parent or Guardian _____